CISPC 2020 WILL TAKE PLACE ON MONDAY
30 NOVEMBER AT THE LONDON ART HOUSE IN ISLINGTON

Recognising that an ‘in-person’ event may still not be possible by that point, we have back-up plans in place for a hybrid or virtual event. Whatever format the circumstances allow, CISPC 2020 will build on the success of last year’s event – providing librarians/information professionals with the opportunity to learn from their peers about best practice in the scholarly publishing cycle.

We have a limited number of sponsorship opportunities available, each of which provide you with visibility before, during and after the event, with plenty of opportunity for engagement with our audience of librarians/information professionals, as well as the wider scholarly communications community.

Details of the packages are overleaf and are available on a first-come, first-served basis.

Finally, we are currently opening our event to a call for papers, so for ongoing updates on the programme and the day itself please visit www.cispc-event.com

We have developed our conference themes following input from previous delegates and readers of Research Information:

- Best practice changes post-Covid
- Streamlining the process of open submissions
- Best practice in submitting, storing and accessing open and FAIR data
- Implementing software/browser tools to aid open research processes
- Effective communication of approaches to open research

If you are a publisher or vendor that supports and enables the open research agenda, CISPC 2020 is the perfect forum with which to align your brand – particularly in a post-pandemic world.

To secure your sponsorship package, please contact Mike Nelson on +44 (0)1223 221039 or email mike.nelson@europascience.com
SPONSOR PACKAGE
CISPC 2020

£3,500
Max 4 available

PRE-EVENT

- Logo and link on CISPC 2020 website
- Logo and link on all CISPC emails (approx 12 mailings)
- Inclusion in Sponsor Spotlight email forming one of the above
- Mentions in official event press releases

AT EVENT

- Table Top Stand – Draped six-foot table and two chairs. (You may use a pop-up display not exceeding eight feet in width.)
- Sponsor logo on stage backdrop
- Sponsor logo on all event signage
- ‘Lightning’ 5-minute speaker spot mid-session
- Two delegate conference ticket

*FIRST TO BOOK ONLY*

- Logo branding on lanyards* and delegate badges
- Opportunity to hand out an exclusive gift* to each delegate upon arrival at registration desk
*Supplied by sponsor

POST-EVENT

- Opportunity to include delegate offer in post-event email
- Free full-page advert in the CISPC 2020 yearbook
- One-page sponsored editorial submission to the CISPC yearbook

IF EVENT IS VIRTUAL, ‘AT EVENT’ AS FOLLOWS

- Logo on screen at beginning and end of each session
- Host mention at beginning and end of each session
- Logo on screen of any post-event videos (subject to speaker permission)
- Logo branding on event logistics/reminder emails
- ‘Lightning’ 5-minute speaker spot mid-session (one session only)
- Two delegate conference tickets

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