



# CISPC 2020

CHALLENGES IN THE SCHOLARLY PUBLISHING CYCLE

COMMUNICATION STRATEGIES FOR OPEN RESEARCH

30 NOV 2020 • LONDON ART HOUSE

[www.cispc-event.com](http://www.cispc-event.com)

Organised by **Research Information** magazine in partnership with **Info International**, our 2020 conference will build on the success of last year's event by providing **librarians and information professionals** with deeper knowledge and understanding of **communication strategies for open research**.

In an increasingly open world - encompassing open research, open science and open data - the biggest challenges are around educating researchers about the changes they have to make to their working practices.

## Conference themes:

- Effective communication of approaches to open research
- Streamlining the process of open submissions
- Best practice in submitting, storing and accessing open data
- Implementing software/browser tools to aid open research processes

## CISPC 2020 will attract an audience of:

- **Librarians/information professionals** wanting to improve researcher support and communication in the open research era;
- **Researchers/academics** wanting to understand the benefits and challenges of delivering open research;
- **Publishers** who want to develop platforms and submission channels that support the open research agenda; and
- **Vendors/service providers** of tools that serve open research.

If you feel that your organisation would benefit from reaching this audience, and you see value in positioning yourself as a thought leader within this type of conversation, then one of our sponsorship packages is for you.

There are four packages available, which will be allocated on a first-come, first-served basis.

Please let us know of your interest as soon as possible. You will see from the information overleaf that the value offered by any sponsorship package is not limited to the days of the event, but offers opportunity for quality visibility in the run-up to and after CISPC 2020 – the earlier you book, the better your sponsorship will work for you.

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**EUROPA  
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CISPC 2020 is offering four sponsorship packages for this year's event.

Starting with a basic GOLD package, you can upgrade to either **PLATINUM** or **DRINKS SPONSOR**

### Gold Event Sponsor (Two available)

- Gold sponsor logo on stage backdrop
- Gold sponsor logo on all event signage
- Table Top Stand – Draped six-foot table and two chairs. (You may use a pop-up display not exceeding eight feet in width.)
- 'Five minutes with' interview about CISPC, posted by *Research Information* online and social media
- 'Lightning' Five min speaker slot prior to one of the coffee/tea breaks
- Free page advert in the CISPC 2020 yearbook
- One editorial submission to the CISPC yearbook
- Logo and link on the CISPC 2020 website
- Logo on all CISPC 2020 event collateral
- One delegate conference ticket

**£3,950 each**

### PLATINUM Event Sponsor (Only one available)

As **GOLD**, but additional opportunity includes:

- Platinum sponsor logo on stage backdrop
- Platinum sponsor logo on all event signage
- Logo branding on lanyards\* and delegate badges
- Opportunity to hand out an exclusive gift\* to each delegate upon arrival at registration desk
- 'Lightning' 10-minute speaker spot prior to lunch break at event
- One additional delegate conference tickets

\* To be supplied by Sponsor

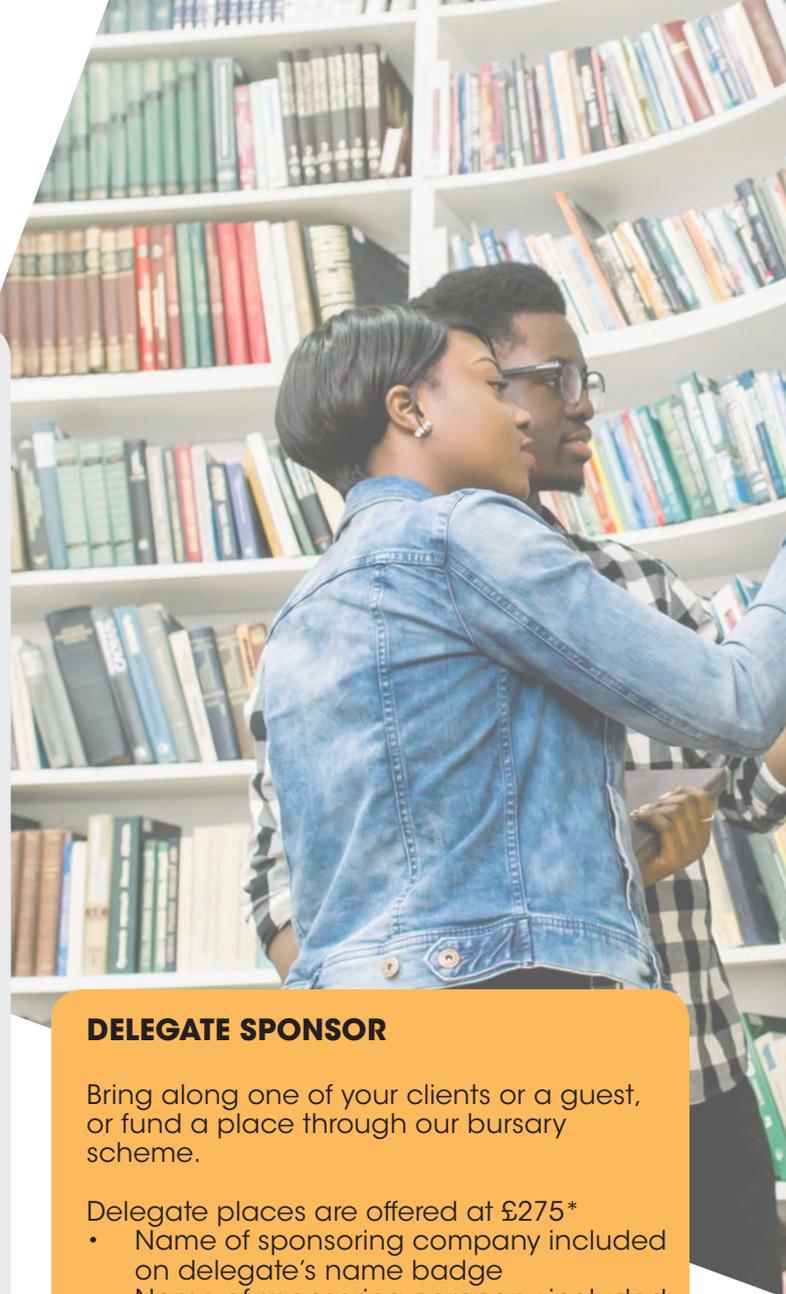
**£5,950**

### EXCLUSIVE DRINK SPONSOR (One available)

As **GOLD** but additional opportunity includes:

- Drink sponsor logo on stage backdrop
- Drink sponsor logo on all event signage
- Sole branding of drinks area (pull-ups and room dressings)
- Includes coffee breaks and post-programme reception

**£4,250 + cost of evening reception drinks**



### DELEGATE SPONSOR

Bring along one of your clients or a guest, or fund a place through our bursary scheme.

Delegate places are offered at £275\*

- Name of sponsoring company included on delegate's name badge
- Name of sponsoring company included on all published delegate lists
- Additional mentions of sponsoring company in selected accompanying publicity

*\*Delegate sponsorship price includes admission only. If sponsoring company wishes to contribute to a delegate's supplementary arrangements (travel, etc), any agreement and fulfilment would be between the sponsor and the delegate directly.*

Organised by

**Research  
information**

in partnership

  
**INFO INTERNATIONAL LTD**

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